

News

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King's Lynn pupils use poster power to promote safety message



Posters designed by King's Lynn pupils spelling out a strong safety message have gone on display at the town's Hillington Square estate.

Children at Whitefriars Primary School entered a competition held by local affordable housing regeneration company Lovell, which is carrying out a £30 million regeneration programme at Hillington Square for Freebridge Community Housing.

Lovell organised the poster contest as part of the company's continuing community safety awareness campaign asking youngsters to come up with a design to warn other children to stay clear of construction sites.

The winning poster – designed by seven-year-old Eimilija Eivaite – has been enlarged and displayed on the site hoardings at Hillington Square. The second and third place posters – designed by nine-year-old Samuel Shipp and seven-year-old Olegs Dimous – have also gone on show.

The poster competition was judged by Lovell construction manager Michael Saunders and Freebridge Community Housing project manager Jacqueline Fry.

Lovell construction manager Michael Saunders says: "Well done to the winners and to all the pupils who took part. We were very impressed with the entries. Ensuring that children and young people know they should never view a construction site as somewhere to play is very important to Lovell and this kind of competition is a great way of getting the message across. The Whitefriars pupils had clearly thought about the issues and came up with some imaginative posters."

Eimilija scooped a £15 Argos voucher as her prize with Samuel and Olegs receiving £10 and £5 vouchers. All three also received Lovell goodies including a water bottle, key ring and teddy bear.

The poster competition was organised following a safety presentation by Lovell at Whitefriars Primary School which is about half a mile from the Hillington Square estate.